



**language
matters**



PROFESSIONAL DEVELOPMENT SERVICES

Dr. Lillian Ardell
Language Matters Founder
& Lead Staff Developer

WWW.LANGUAGEMATTERS.ORG

INTRODUCTION



WHO ARE WE?

Language Matters is a boutique educational consulting firm that seeks to inspire bilingual and TESOL teachers to flex into their bilingual advantage. Dr. Lillian Ardell, founder of Language Matters, is trained as a qualitative researcher and discourse analyst who uses grounded theory methodologies to examine teacher beliefs and attitudes surrounding language learners and the role of language in instructional practice.



HOW DO WE ADD VALUE?

Through empowerment workshops and strategic coaching cycles, teachers unlock their goals and visions to become the kind of teacher they always wanted to be. Dr. Lillian Ardell, bilingual ed coach, staff developer, and biliteracy advocate, helps educators interrogate their beliefs and attitudes about language and language learners.



OUR GOALS AND OBJECTIVES

WHY WE ARE DIFFERENT.

Lillian works at the intersection of whole-heartedness, bi and multi-cultural awareness, and structural linguistics to highlight her fundamental belief that these components are the foundation for successful outcomes with bilingual learners. In fact, many teachers already do some of this great work, albeit under the radar or without knowing why it works. Our aim is to refine and amplify those techniques through a healing and reflexivity pedagogy—unlike most PDs on the market.



MLLs is Lillian's preferred term to refer to students whose home or heritage language is a language other than English and who are required to pass language proficiency exams. The acronym stands for Multilingual Learner, therefore framing these learners as capable and full of linguistic and academic potential.

OUR WORKSHOPS AND SERVICES



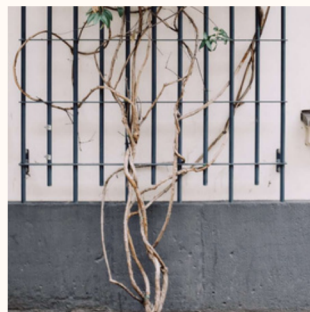
FOUNDATIONAL WORKSHOPS

So often a bilingual ed initiative gets dropped into school districts with little to no support for those tasked with implementing and monitoring their success. If you're new to bilingual, dual language or ESL programs, practices and policies, this is the place for you to learn the fundamentals. **Workshops are available in English or Spanish and are offered either in person or virtually.**



BILINGUAL ED 101

Bilingual Ed 101 reviews the different program models, language allocation options, and student services. This is where you can ask all the policy and compliance questions you're unsure about as well as make decisions that best serve your local school community.



LINGUISTICS SCAFFOLDS 101

Linguistics Scaffolds 101 is a hands-on series of activities that gives teachers new to bilingual classrooms real solutions they can use with their MLLs TOMORROW. This workshop is consistently one of the highest-rated offerings on the basis of follow-up inquires for more linguistic scaffolds.



TRANSLANGUAGING 101

Translanguaging 101 covers the theoretical and practical approaches to opening up the linguistic landscape in your schools. In this workshop, we clarify myths, explore real-life instances of linguistic pluralism, and invest in bilingual assessment solutions that nudge your MLLs towards empowering outcomes.

**ANY OF THESE WORKSHOPS CAN BE OFFERED AS HALF-DAY, FULL-DAY,
OR A DISTRIBUTED PROFESSIONAL DEVELOPMENT SERIES.**

OUR WORKSHOPS AND SERVICES

CORE WORKSHOPS

This series is meant for schools and districts that have some experience with bilingual education programming and teacher training, and for any number of reasons are seeking to level up their bilingual practices and routines. This series pairs nicely with equity-minded building leaders who have invested in Anti-Bias, Anti-Racist initiatives and would like to extend teacher consciousness-raising into language-centered work. Workshops are available in English or Spanish and are offered either in person or virtually.



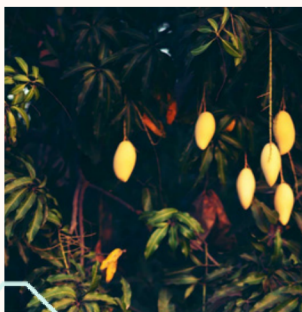
BILITERACY FTW

Biliteracy FTW explores the four components of a strong biliteracy framework as well as key instructional strategies that cut to the core of paired literacy instruction. Teachers engage in a biliteracy self-assessment to ignite their curiosity around areas of growth.



LANGUAGE IDEOLOGY REFRAME

Language Ideology Reframe has teachers move through a series of reflections on their histories learning language while also engaging in some deep “un-learning” of myths around second language acquisition. Teacher beliefs around language are explored, asking them to invite fresh, new identities as bilinguals into their classrooms.



CLOSE READING WITH JUICY SENTENCES

Close reading with Juicy Sentences takes text analysis to a whole new level. This cutting-edge workshop embeds the best of educational linguistics strategies to prepare teachers to conduct a “levels 1-2-3” analysis with any text type. Your MLLs will be making inferences and asking critical questions of texts in no time.

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OUR WORKSHOPS AND SERVICES

COACHING ADD-ONS

TEACHER AND ADMINISTRATOR ONE ON ONE COACHING AND GROUP SESSIONS



Want to tackle your biggest challenges around biliteracy teaching practices? Lillian offers an array of coaching options to help you manage teacher placements, bilingual instructional supports and everything in between. Lillian has experience helping school leaders remove roadblocks around bilingual programming- just add coaching to your workshop of choice.

SPEAKING

BOOK A LEADING EXPERT IN BILINGUAL EDUCATION FOR YOUR NEXT CONFERENCE, WORKSHOP, OR TEACHER INCUBATOR.



Transformations don't happen in a day or in tucked away board rooms, they require sustained courageous moments with key stakeholders who hold the levers of power in our educational system. Teachers and school leaders need to recognize opportunities for Small Brave Moments. Opportunities that create a culture of risk-taking and that empowers communities to act in alignment with their vision of what the future of education COULD be.

ADDITIONAL SERVICES

LANGUAGE MATTERS OFFERS A VARIETY OF ADDITIONAL SERVICES FOR EDUCATORS AND BILINGUAL COMMUNITIES

- Diagnostic Site Visit with Biliteracy Look-Fors
- Intensive single teacher support that includes observations, debriefing and mentoring
- Designing and facilitating after school programs with community based organizations
- Program audits (dual language bilingual education, transitional bilingual, and ESL)
- Curricular decision-making with an assets-based framework for MLLs
- Building your bilingual network

WHAT PEOPLE ARE SAYING



“EVERYTHING LILLIAN SAYS CAN BE USED TOMORROW TO MAKE MEANINGFUL CHANGE IN YOUR BILINGUAL CLASSROOM.”

-KATHRYN, TESOL TEACHER IN INTERNATIONAL SCHOOLS

“I THINK THAT LILLIAN IS WHAT EVERY TEACHER, EVERY SCHOOL, AND EVERY DISTRICT NEEDS AND THEY DON'T KNOW THAT THEY NEED IT – SHE'S THE MISSING PIECE.”

-SHIRLEY, 3RD GRADE DUAL LANGUAGE TEACHER FOR CPS

“LILLIAN TRULY UNDERSTANDS THE NEEDS OF EMERGING MULTILINGUALS, I REALLY FEEL LIKE I'LL NEVER LOOK AT LANGUAGE THE SAME WAY, BECAUSE LANGUAGE MATTERS.”

DIANA, DEAN OF MULTILINGUAL LEARNERS, DUAL LANGUAGE CHARTER SCHOOL IN BROOKLYN NY

GET IN TOUCH

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BOOK A CALL